

# \$750 **GRAD RECOGNITION PROGRAM**

GRADUATION DATE D   M   Y

**PURCHASE OR LEASE PROGRAM**  
 \$750 toward the purchase or lease on any new Ford or Lincoln vehicle.

1 **PURCHASER INFORMATION**

Mr.    
 Mrs.    
 Ms.

FIRST NAME LAST NAME

STREET APT

CITY PROV. POSTAL CODE

Please circle one: 1. Masters / Ph.D. / Doctor 2. Undergrad 3. College 4. Police/Military 5. Technical  
 I prefer to receive my communications in  English  French

2 **VEHICLE INFORMATION**

VEHICLE IDENTIFICATION NUMBER

DELIVERY DATE	DEALER CODE	CLAIM RECEIPT DATE
M <input type="text"/> D <input type="text"/> Y <input type="text"/>	<input style="width: 100%; height: 15px;" type="text"/>	M <input type="text"/> D <input type="text"/> Y <input type="text"/>

Please indicate the province of registration: (NT, YT, NU, BC, AB, SK, MB, ON, PQ, NB, PE, NS, NF)

Is Q.S.T. applicable? YES  NO

**CUSTOMER MUST CHOOSE ONLY ONE OF THE CHOICES LISTED BELOW AND SIGN THE APPROPRIATE CHOICE**  
 (By signing I agree to the Program Rules on the reverse)  
The amount includes GST/HST and/or QST (where applicable)

\$750 Purchase/Lease Rebate

**CUSTOMER CASH REBATE FORM**

USE THIS SECTION TO OBTAIN PAYMENT DIRECT FROM FORD. I certify that I have taken delivery of the vehicle identified in Box 2 and have complied with the requirements of the Ford of Canada Graduate Recognition Program. Please issue payment directly to me.

30 \_\_\_\_\_  
 PURCHASER SIGNATURE DATE

I have read and understand the program rules and provisions and agree to comply with the requirements described therein. I certify that the above customer qualifies for the program rebate. Records supporting the validity of this claim are available in this dealership for examination by Ford of Canada or its authorized representatives.

\_\_\_\_\_

AUTHORIZED DEALER SIGNATURE DATE

OR

\$750 Purchase/Lease Rebate

**DEALERSHIP ASSIGNMENT FORM**

I certify that I have taken delivery of the vehicle identified in Box 2 and have complied with the requirements of the Ford of Canada Graduate Recognition Program. I hereby assign payment of the Cash Rebate Allowance to the selling dealer.

20 \_\_\_\_\_  
 PURCHASER SIGNATURE DATE

I have read and understand the program rules and provisions and agree to comply with the requirements described therein. I certify that the above customer qualifies for the program rebate. Customer has assigned the rebate to this Dealership. Records supporting the validity of this claim are available in this Dealership for examination by Ford of Canada or its authorized representatives.

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AUTHORIZED DEALER SIGNATURE DATE

## FORD GRADUATE RECOGNITION PROGRAM



# PROGRAM RULES

## 1. PROGRAM PERIOD

You must purchase or lease your vehicle, and take delivery, between January 4, 2008 and December 31, 2008. Special-ordered vehicles must arrive, and eligible customers must take delivery, by December 31, 2008. Vehicles delivered after December 31, 2008 are not eligible for the rebate.

## 2. THE OFFER

The \$750 new vehicle rebate offer is available to all eligible participants on the purchase or lease of any new Ford or Lincoln vehicle. The rebate may be used as a down payment towards your chosen vehicle or you can have a cheque forwarded to you directly from Ford of Canada. Plus, the 2008 Graduate Recognition Program Rebate is over and above most consumer retail offers available from Ford of Canada. This offer is non-transferable.

## 3. DEALER PARTICIPATION

Submission of claim by a dealer constitutes agreement to abide by the rules of the program. This offer can be used over and above most consumer retail offers available from Ford of Canada at the time of purchase or lease (unless specified to the contrary under the rules of a specific customer incentive program or as stated in Section 1.2.2, "Combinability of Programs", Contest & Incentive Reference guide).

## 4. STUDENT ELIGIBILITY

You are eligible to take advantage of this offer if you are a Canadian resident and between May 1, 2004 and December 31, 2008 you:

- have graduated or will graduate from a two-year (48 weeks minimum) college program, a university undergraduate degree program, or a three-year CEGEP D.E.C. program (in Quebec)
- have confirmation of an impending 2008 graduation (letter from Registrar) from a recognized and approved two-year (48 weeks minimum) college program, a university undergraduate degree program, or a three-year CEGEP D.E.C. program (in Quebec)
- have graduated from a recognized military or police academy or an impending graduation
- are a full-time post-graduate university student
- Employees of the Ford Motor Company of Canada, Limited and their relatives are not eligible
- Proof of eligibility must be provided

## 5. ELIGIBLE VEHICLES

Any new or Quality Certified pre-owned Ford or Lincoln vehicles that are sold or leased to qualified individuals within the program period. Purchases/leases must be made directly from an authorized Ford of Canada Dealer. Eligible leases are restricted to RCL or Dealer Wholesale Lease only (excluding Escape Hybrid).

## 6. ELIGIBLE SALES

All sales and deliveries of eligible vehicles made within the Graduate Program period will qualify provided:

- They comply with Dealer Policies and Procedures
- They are not excluded under (7) Ineligible Vehicles or (8) Demonstrators
- The appropriate retail reporting information is submitted to the Company no later than five working days from the date of the program termination
- The eligible vehicle must be purchased or leased and registered in the eligible students name only

## 7. INELIGIBLE VEHICLES

- All units in excess of one sold to one customer by any dealership
- Units delivered to the customer after December 31, 2008
- All units sold under any Ford of Canada Employee/Supplier/Friend Neighbour purchase plan (e.g. "A", "X", and "Z" plans)
- All vehicles other than those listed as eligible vehicles under section (5) above of any make or model year

- Units transferred from one dealership to another for the purpose of resales as new vehicles, are not eligible as sales for the transferring Dealer
- Escape Hybrid
- All vehicles purchased from a source other than Ford of Canada (excluding Dealer transfers)
- All units sold or leased by other than a Ford of Canada franchised dealership
- All units sold for use outside of Canada
- All units upon which Ford of Canada has given fleet benefits or price concessions
- Units damaged by flood, storm, fire or acts of God and units lost by theft which are either unsaleable as new vehicles to retail customer or which are purchased by an insurance company
- Any claim submitted under this program which does not comply will be charged back to the Dealer

## 8. DEMONSTRATORS

Dealer demonstrator vehicles – including service loaners and Ford of Canada Capitalized units – currently in demonstrator service or placed in demonstrator service during the program period, or recently removed from service, are eligible when sold to the first retail customer provided

- They comply with the Dealer Policies and Procedures noted in (6) above
- They are eligible vehicle models are detailed in (5) above
- They are sold and delivered to an eligible retail or leasing customer during the applicable program periods

## 9. DEALER AGREEMENT

All claims are subject to audit by Ford Motor Company of Canada, Limited.

## 10. PROGRAM QUALIFICATIONS

All matters of program eligibility and qualification will be conclusively resolved by Ford Motor Company of Canada, Limited.

## 11. PROGRAM OFFER

There is a limit of ONE 2008 Graduate Recognition Program offer per customer, and only ONE Graduate Recognition Program offer may be applied to an eligible vehicle purchase or lease. The Graduate Recognition Program offer may be used in conjunction with most other Ford of Canada retail consumer offers, but not with any private offers, such as certificates, coupons or A, X and Z plans. Employees of Ford Motor Company of Canada, Limited and their relatives are not eligible for the Ford Graduate Recognition Program. The vehicle must be purchased or leased and registered in the name of the graduating student. Ford Motor Company of Canada reserves the right to amend, cancel, terminate or suspend the program in whole or in part for any reason.

## 12. FORD CREDIT

### LEASING and FINANCING FROM FORD CREDIT

You may qualify for financing from Ford Credit on the purchase or lease of any new or Quality Certified pre-owned Ford or Lincoln vehicles in the program. Just meet these three conditions:

1. At the time of purchase or lease, you must have graduated or must be eligible to graduate from a recognized university under-graduate degree program, two-year college program (48 weeks minimum), military or police academy, a three-year CEGEP D.E.C. program (in Quebec), or be enrolled in a full-time post-graduate university program.
2. You must have verifiable employment that begins within 120 days of the vehicle purchase or lease. Your salary must be sufficient to meet ordinary living expenses and your vehicle payment.
3. You must have no "negative" credit history, although no prior credit history is necessary.

### PLUS!

You may also qualify for No Down Payment and a 120-day Deferred First Payment (not available in Quebec) on the purchase of any eligible vehicle in the program. Certain restrictions apply.