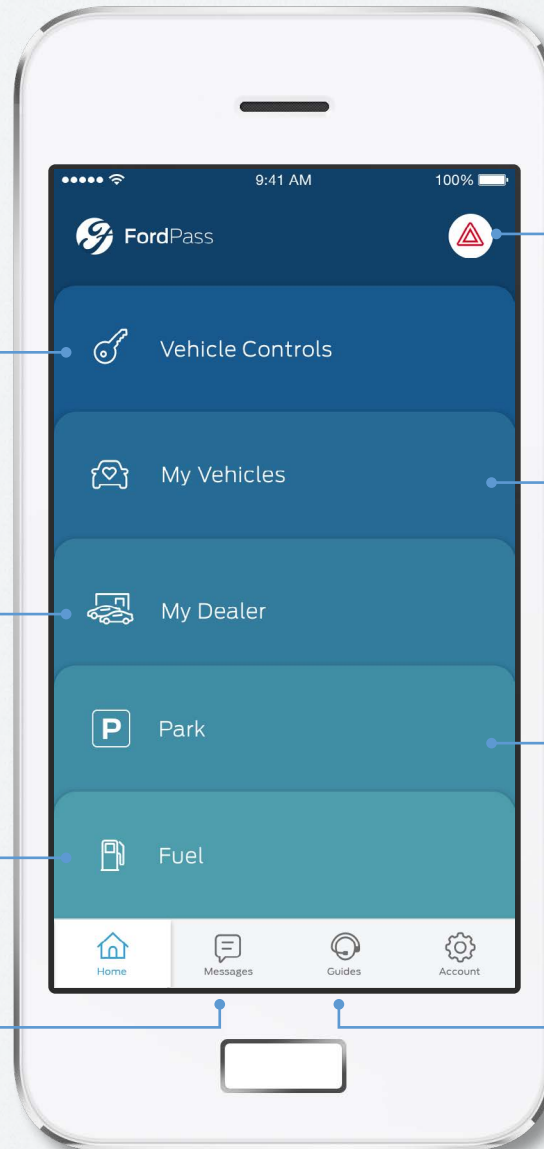


FordPass™ – A Smarter Way to Move



VEHICLE CONTROLS

Start, lock and unlock your SYNC® Connect-equipped vehicle (and even schedule starts!)(1)

MY DEALER

Assign your Preferred Dealer and easily connect to your Dealer to schedule service appointments

FUEL

Fuel your journey. Easily find fuel so you can keep going. Filter by fuel grade or brand. And quickly compare pricing(4)

MESSAGE CENTRE

Receive timely messages such as important notifications

ROADSIDE ASSISTANCE

Roadside Assistance provides help when you need it most. A tap-to-call button enables members to receive help quickly(2)

MY VEHICLES

Add a vehicle and view vehicle details, including VIN number, warranty start date and warranty coverage.(1) For vehicles equipped with SYNC Connect, you can also view your current odometer reading and fuel level

PARK

Search for available parking, sort by price and distance(5)

GUIDES

FordGuides are happy to help you via phone or live chat with any FordPass needs or questions you may have

Download FordPass(3) on the App Store® or Google Play™



Here's How FordPass helps you move:

FordPass(3) puts you in control of your journey. It's an app that gives you new ways to park and connect with your vehicle and with your preferred dealership. With FordPass you can:

- Select your dealership as the "Preferred Dealer" in the app so you can easily contact the Dealer to schedule service, see service hours and connect directly to your Dealer's website
- View Dealer inventory and store hours when you require Dealer support
- See your vehicle's applicable service alerts notifications to facilitate arranging service at your preferred dealership
- All SYNC Connect-equipped(1) vehicles can be started, unlocked or locked remotely through the app
- Arrange for Roadside Assistance(2) to change a flat tire, jump-start your battery, provide lockout assistance or tow your vehicle to a Ford dealership of your choice

(1) SYNC Connect, an optional feature on select 2017 model year vehicles, is required for certain features. Includes SYNC Connect service for five years; after which fees apply.

(2) Roadside assistance is subject to your vehicle's coverage and may not be available for all makes and models of vehicles.

(3) FordPass, compatible with select smartphone platforms, is available via a free download. Message and data rates may apply.

(4) Where available. Some restrictions apply.

(5) Available in select cities.

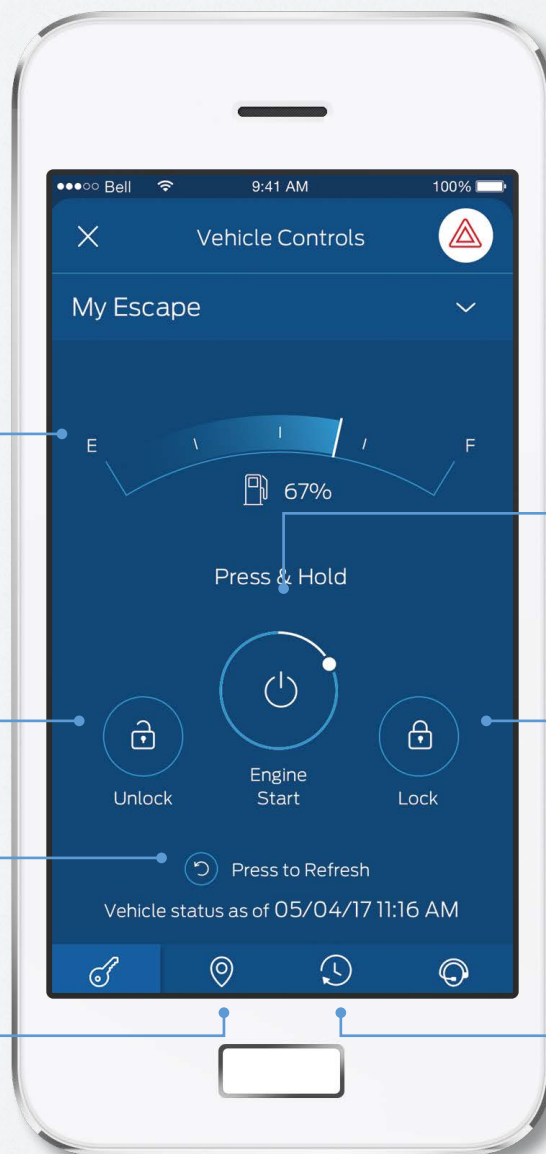
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Go Further

SYNC® Connect Powered by FordPass™



VEHICLE STATUS

Check fuel level to plan ahead if you need to make time to refuel

REMOTE START

Press and hold to start the engine, which runs for 5, 10 or 15 minutes based on your vehicle settings for remote start. If you select Auto or Last Setting, the vehicle will be at the same temperature and fan speed as previously selected

UNLOCK

Press and hold to unlock the doors from virtually anywhere cellular coverage exists

LOCK

Press and hold to lock the doors from virtually anywhere cellular coverage exists

REFRESH

Press to refresh vehicle status

VEHICLE LOCATOR

Press to see the location of your parked vehicle. This makes it convenient for members to quickly find and get back to their parked vehicle

SCHEDULED REMOTE STARTS

Press to schedule remote starts for specific times and days of the week

Activate SYNC Connect With These Easy Steps

1. Download the FordPass app.
2. Create an Account or log in.
3. Create a PIN.
4. Add your SYNC Connect-equipped vehicle to My Vehicles by scanning the VIN bar code or entering the VIN manually.
5. Tap the Activate icon from the FordPass Vehicle Controls or My Vehicles card.
6. Start the vehicle and press Allow on the in-vehicle pop-up.

SYNC Connect

Includes SYNC Connect service for five years from the vehicle sale date*.

2017 Ford Escape

- Standard on the Escape Titanium
- Included in the SE Convenience Package (201A)

2017 Ford Fusion and Fusion Hybrid

- Standard on the Fusion Platinum (350A), Fusion V6 Sport (401A) and Fusion Platinum Hybrid (750A)
- Included on a 202A Fusion SE, when the Fusion SE Technology Package (14K) and Driver-Assist Package (90A) are ordered
- Included on a 602A Fusion SE Hybrid, when the Fusion SE Hybrid Technology Package (14L) and Fusion SE Hybrid Driver-Assist Package (90A) are ordered
- Included on a Fusion Titanium (300A) and Fusion Titanium Hybrid (700A), when the Driver-Assist Package (90A) is ordered

2017 Ford F-150

- Standard on King Ranch™, Platinum and Limited
- Included in XLT Luxury (302A), Lariat Mid (501A), Lariat Luxury (502A)
- Optional on XLT Mid ((301A), not available with Regular Cab) and Lariat Base (500A)

2017 Ford F-150 Raptor

- Included in Raptor Luxury (802A)
- Optional on Raptor Mid (801A)

Also available on select 2018 Models, details TBA in Q3 2017.



* Subscription fees may apply after five years.