Upgrade to PremiumCARE Plus!

With four popular time and distance options to choose from, there is a PremiumCARE Plus plan that’s right for you:

- **5 years / 150,000 km**
- **6 years / 120,000 km**
- **7 years / 150,000 km**
- **8 years / 200,000 km**

Coverage begins at the expiration of the Basic Coverage of the New Vehicle Limited Warranty Warranty Start Date and zero kilometres. (whichever occurs first); time and distance travelled limitations are calculated from the time (from Warranty Start Date) or distance travelled (on the vehicle’s odometer) limitation.

Coverage for eligible vehicles begins on the date of plan purchase and ends at the selected Ultimate Plan Choice for the Ultimate Ownership Experience. 

- **PremiumCARE + FMPP**

By combining PremiumCARE with a Ford Maintenance Protection Plan, you benefit from our ultimate coverage of 1,000+ vehicle components, plus all required scheduled maintenance (outlined in your Owner’s Manual) and coverage of 8 wear items.

**WHY FORD PROTECT?**

- **Convenience**
  - Service at a Ford and Lincoln Dealers
  - Easy online access

- **Confidence**
  - Certified technicians and Ford-authorized parts for superior fit, finish and performance
  - Peace of mind 100% original Ford parts
  - Exclusive Company of Canada Limited Warranty

- **Value**
  - Comprehensive coverage of over 1,000 vehicle components
  - Shields you from unexpected repair expenses
  - Offers peace of mind

**EASIEST CHOICE FOR THE ULTIMATE PLAN**

- **FIRST-DAY RENTAL VEHICLE BENEFITS**
  - First-day rental vehicle benefits up to $75/day (new plans only)
  - Optional Rental Plus!** upgrades benefits to $75/day (maximum) for up to 10 days

- **24-HOUR ROADSIDE ASSISTANCE**

24-hour Roadside Assistance | 1-800-665-2006

- **SERVICE AT ALL FORD AND LINCOLN DEALERS**

- **COMPANY WIDE**
  - Ford Motor Company of Canada, Limited

**THE ULTIMATE OWNERSHIP EXPERIENCE**

FORD PROTECT

- **Extended Service Plan**
- **Coverage begins**
- **Coverage ends**
- **Time to distance**

- **WHY A SMART WAY TO PROTECT YOUR INVESTMENT!**

- **Flexible payment options – plan costs may be included in your finance contract**
- **Shields you from unexpected repairs with extended component coverage**
- **Coverage is transferable* and may increase the resale or lease-end value of your vehicle**
- **The only plan 100% backed by Ford Motor Company of Canada, Limited**
- **Expert service by Ford-trained Technicians**
- **Service at all Ford and Lincoln Dealers**

- **Convenience**
- **Availability**
- **Confidence**
- **Value**

**THE ULTIMATE OWNERSHIP EXPERIENCE**

- **Comprehensive Coverage**
  - Covers the parts and labour on over 1,000+ vehicle components, plus all required scheduled maintenance (outlined in your Owner’s Manual) and coverage of 8 wear items.

- **First-Day Rental Vehicle Benefits**
  - First-day rental vehicle benefits up to $75/day (new plans only)

- **24-Hour Roadside Assistance**

24-hour Roadside Assistance | 1-800-665-2006

- **Service at All Ford and Lincoln Dealers**

- **The Only Plan**
  - Ford Protect PremiumCARE Extended Service Plan.

- **Why Choose Your Deductible**
  - New plans only.

- **Extend Complimentary Roadside Assistance coverage beyond Warranty Roadside Coverage period**

- **Choose Your Deductible**

- **The Numbers Speak for Themselves**: Choose the $0 deductible option with a Ford Protect PremiumCARE Extended Service Plan.

**REPAIRS**

- **A Smart Way to Protect Your Investment**

- **Why A Smart Way to Protect Your Investment**

- **Choose Your Deductible**

- **Extend Complimentary Roadside Assistance coverage beyond Warranty Roadside Coverage period**

- **Choose Your Deductible**

- **The Numbers Speak for Themselves**: Choose the $0 deductible option with a Ford Protect PremiumCARE Extended Service Plan.

The Ultimate Ownership Experience! Enhance your ownership experience and protect your investment with PremiumCARE.

Designed by Ford • Built by Ford • Protected by Ford

**Go Further With PremiumCare**

- **Comprehensive Coverage**
  - Covers parts and labour on over 1,000+ vehicle components, plus all required scheduled maintenance (outlined in your Owner’s Manual) and coverage of 8 wear items.

- **First-Day Rental Vehicle Benefits**
  - First-day rental vehicle benefits up to $75/day

- **24-Hour Roadside Assistance**

24-hour Roadside Assistance | 1-800-665-2006

- **Service at All Ford and Lincoln Dealers**

- **The Only Plan**
  - Ford Protect PremiumCARE Extended Service Plan.
Upgrade to PremiumCARE Plus!

With four popular time and distance options to choose from, there’s a PremiumCARE Plus plan that's right for you:

- 8 years / 200,000 km
- 7 years / 150,000 km
- 6 years / 120,000 km
- 5 years / 100,000 km
- 4 years / 80,000 km

Coverage begins at the expiration of the Basic Coverage of the New Vehicle Limited Warranty Warranty Start Date and zero kilometres. (whichever occurs first); time and distance travelled limitations are calculated from the time (from Warranty Start Date) or distance travelled (on the vehicle’s odometer) limitation.

Coverage for eligible vehicles begins on the date of plan purchase and ends at the selected coverage period.

### WHY FORD PROTECT?

**Convenience**
- Service at a Ford and Lincoln Dealers network convenient and close to home.

**Confidence**
- Our trained and certified technicians and original Ford parts for superior fit, finish, and performance.
- Transfers 100% to subsequent owners.
- Exclusive Factory Authorized Certified Pre-Owned Program.

**Value**
- Coverage is transferable* and may increase the resale or lease-end value of your vehicle.
- Delivers you from unexpected expenses with coverage of over 1,000 vehicle components.
- First day rental vehicle benefits (up to $75/day) for up to 10 days on a covered repair.
- For eligible rental options – : rental costs may be included in your finance contract.

### PREMIUM CARE OWNERSHIP EXPERIENCE

The Ultimate Ownership Experience PremiumCARE + FMPP

By combining PremiumCARE with a Ford Maintenance Protection Plan, you benefit from our ultimate coverage of 1,000+ vehicle components, plus all required scheduled maintenance (outlined in your Owner’s Manual) and coverage of 8 wear items.

- Lighting coverage of all light bulbs, lamps and headlamps, including LED and HID
- First-day rental vehicle benefits up to $75/day for up to 10 days
- Coverage of all applicable towing and flat tire costs
- Cooled Seat, Heated and Cooled Seat Upgrade
- Evaporator Core Rebuild
- Transmission Rebuild
- Differential Rear Rebuild
- Steering Gear Rebuild
- APIM (Sync Module) Rebuild
- Sunroof Frame Rebuild
- Rear Door Rebuild

The numbers speak for themselves:
- Choose the $0 deductible option with a Ford Protect PremiumCARE Extended Service Plan.
- Extends complimentary Roadside Assistance coverage beyond Warranty Roadside Coverage period.
- First-day rental vehicle benefits up to $75/day for up to 10 days on a covered repair.
- Covers the parts and labour on over 1,000+ vehicle components, plus all scheduled maintenance.
- Comprehensive Coverage Covers the parts and labour on over 1,000+ vehicle components, plus all scheduled maintenance.
- First-Day Rental Vehicle Benefits
- Roadside Assistance
- Choose Your Deductible

Choose the rental option that best suits your needs.

- 10 days $0 deductible
- 10 days $50 deductible
- 10 days $200 deductible
- 10 days "disappearing" deductible

†Extends complimentary Roadside Assistance coverage beyond Warranty Roadside Coverage period.

‡When the $0 deductible option is chosen.

*Transfer fee may apply.

Choose the $0 deductible option to maximize your investment with PremiumCARE.

Go Further with PremiumCARE Extend your ownership experience and protect your investment with PremiumCARE.
PremiumCARE Plus! Upgrade to a PremiumCARE Plus plan that’s right for you:

Coverage begins at the expiration of the Basic Coverage of the New Vehicle Limited Warranty Warranty Start Date and zero kilometres. (if applicable).

Coverage for eligible vehicles begins on the date of plan purchase and ends at the selected ULTIMATE PLAN CHOICE FOR THE

- Lighting coverage of all light bulbs, lamps and headlamps, including LED and HID up to 10 days
- $0 deductible
- First-day rental vehicle benefits up to $75/day

EASIEST TIME AND DISTANCE SELECTION

- 8 years
- 100,000 km
- 6 years
- 120,000 km
- 7 years
- 100,000 km
- 200,000 km

ULTIMATE PLANNING

A smart way to protect your investment!

WHY FORD PROTECT?

Convenience
- Service at all Ford and Lincoln Dealers across Canada and U.S.

Confidence
- Our trained technicians and parts for superior fit, finish and performance
- Thorough 100% evaluations
- Exclusive Parts from Genuine Ford

Value
- Complimentary Roadside Assistance for up to 10 days on a covered repair
- Save from unexpected expenses with a $0 deductible
- Value up to 10 days on a covered repair
- Reduce payment options – payments may be included in your finance contract

A smart way to protect your investment!

THE ULTIMATE OWNERSHIP EXPERIENCE PremiumCARE + FPMP

Enjoying the latest model is not just about comfort and performance; it’s also about peace of mind. Now you can have just that, and more, with a Ford Protect PremiumCARE Extended Service Plan. You benefit from our ultimate coverage of 1,000+ vehicle components, plus all required scheduled maintenance (based on scheduled maintenance intervals and the applicable Operating Conditions set out in your vehicle’s Owners Manual) and coverage of 8 wear items.

Choose Your Deductible
- Adjust the standard $100 deductible to $0 (new plans only), $25 or $50 (as outlined in your Owner’s Manual) and coverage of 8 wear items.

Ford Protect PremiumCARE Extended Service Plan.

THE NUMBERS SPEAK FOR THEMSELVES:

Choose the $0 deductible option with a Ford Protect PremiumCARE Extended Service Plan.

- APR Guaranteed Rate
- Ford Protect Parts
- Comprehensive Coverage
- First-Day Rental Vehicle Benefits
- Roadside Assistance
- Choose Your Deductible

The numbers speak for themselves: Choose the $0 deductible option with a Ford Protect PremiumCARE Extended Service Plan.

- APR Guaranteed Rate
- Ford Protect Parts
- Comprehensive Coverage
- First-Day Rental Vehicle Benefits
- Roadside Assistance
- Choose Your Deductible

-$2,335

Actual repair costs will vary by vehicle and Dealer location. These examples are based on an average estimated Canadian retail repair cost for 2015 Explorer.

Go Further with PREMIUMCARE

Enhance your ownership experience and protect your investment with PremiumCARE.

Choose the $0 deductible option with a Ford Protect PremiumCARE Extended Service Plan.

- APR Guaranteed Rate
- Ford Protect Parts
- Comprehensive Coverage
- First-Day Rental Vehicle Benefits
- Roadside Assistance
- Choose Your Deductible

BY FORD BUILT BY FORD PROTECTED BY FORD

__ ______________________
DATE OF PURCHASE

__ ______________________
Odometer

__ ______________________
TIME/

__ ______________________
DISTANCE

__ ______________________
PRICE

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Printed in CANADA on recycled paper
Up upgrade to PremiumCARE Plus!

There's a PremiumCare Plus plan that's right for you:

- 4 popular time and distance options to choose from
- Coverage begins at the expiration of the Basic Coverage of the New Vehicle Limited Warranty
- Warranty Start Date and zero kilometres
- Coverage for eligible vehicles begins on the date of plan purchase and ends at the selected

**TIME AND DISTANCE SELECTION**

<table>
<thead>
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The numbers speak for themselves:

- Choose the $0 deductible option with a Ford Protect PremiumCare Extended Service Plan.
- APR: 8.99% (base) + 1.00% (4x4, leather, etc.)
- This brochure is only intended to provide limited general information about Ford Protect as certain restrictions, limitations, and exclusions apply. Plan availability, benefits and coverage may vary by province. See your participating Dealer for full plan details. Illustrations used in the brochure are for graphic representation only.

The EASIEST CHOICE FOR THE ULTIMATE PLAN

**WHY FORD PROTECT?**

- **Convenience**
  - Service at any Ford and Lincoln Dealer across Canada and U.S.
- **Confidence**
  - You can extend your vehicle's Extended Warranty to help shield you from unexpected repairs
- **Value**
  - Coverage is transferable* and may increase the resale or lease-end value of your vehicle
- **Value**
  - Optional Rental Plus!** upgrades benefits to $75/day (maximum) for up to 10 days on a covered repair

A smart way to protect your investment!

**THE ULTIMATE OWNERSHIP EXPERIENCE**

PremiumCare + FMPP

- By combining PremiumCare with a Ford Maintenance Protection Plan, you benefit from our ultimate coverage of 1,000+ vehicle components, plus all required scheduled maintenance outlined in your Owner's Manual (and coverage of 8 wear items).

- Warranty Start Date
- 6 years

**COMPRESSIVE COVERAGE**

- Covers the parts and labour on all factory components to help shield you from the cost of unexpected repairs
- Shield you from the cost of unexpected repairs
- The only plan 100% backed by Ford Motor Company of Canada, Limited
- Service at all Ford and Lincoln Dealers across Canada and the U.S.

**Choose Your Deductible**

- Adjust the standard $100 deductible to $0 (new plans only), $50, $200 or a “disappearing” deductible.
- Choose the $0 deductible option with a Ford Protect PremiumCare Extended Service Plan.
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**24-Hour Roadside Assistance | 1-800-665-2006**

- 24-hour Roadside Assistance | 1-800-665-2006
- Roadside Assistance, emergency fuel, complimentary tire repair (based on factory exhaust), hazard warning flasher, jump start, towing (up to 100 miles, or to the nearest Ford Dealer) and key lockout.

- First-Day Rental Vehicle Benefits
  - Rental vehicle reimbursement of up to $35/day (maximum) for up to 10 days on a covered repair
  - First-day rental vehicle benefits up to $75/day (maximum) for up to 10 days

- Coverage begins at the expiration of the Basic Coverage of the New Vehicle Limited Warranty
- Warranty Start Date and zero kilometres
- Coverage for eligible vehicles begins on the date of plan purchase and ends at the selected

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Premium CARE

**ENGINE**
- Fuel Injector
- Fuel Pump
- Electronic Control Unit (ECU)
- Engine Crankcase Ventilation (PCV) System
- EGR Regulator Assembly
- EGR Pressure Sensor
- Air Supply Valve (Hose and Tube)
- Air Idle Vacuum Valve
- Air Control Valve
- Thermometer
- Power Antenna
- FordLink
- Auto Lock and Auto Unlock System
- Air Suspension (Selected Electronic Activated or High Intensity Headlamp
- Adaptive Cruise Control
- Reverse Camera/Sensing System
- Rain-Sensing Wipers
- Adaptive or In-Dash Navigation System
- Touch ® (Excludes Software Upgrades)
**PremiumCARE**

- **ENGINE**
  - Engine Sensors (All Internal Parts)
  - Knock Sensor
  - Oxygen Sensor
  - Exhaust Gas Recirculation (EGR) Regulator Assembly
  - Air Supply Valve (Hose and Tube)
  - Air Idle Vacuum Valve
  - Air Check Valve Assembly
  - EGR Regulator Assembly

- **ELECTRICAL**
  - Alternator
  - Air Conditioning A/C and Heating, Compressor Seals
  - Compressor Head
  - Compressor
  - Clutch
  - Accumulator
  - Knock Sensor

- **IGNITION & STARTING**
  - Ignition Coil and Ignition Module
  - Harmonic Balancer and Bolt
  - Flywheel

- **FUEL SYSTEM**
  - Fuel Pump
  - PCV Vapour Filter
  - PCV Hose Assembly
  - Oxygen Sensor
  - Knock Sensor
  - Idler Air Control Valve

- **EMISSIONS**
  - EGR Regulator Assembly
  - Air Supply Valve (Hose and Tube)
  - Air Idle Vacuum Valve
  - Air Check Valve Assembly

- **WINDSHIELD & WIPERS**
  - Windshield Wipers and Washers
  - Windshield Wiper Arm

- **DASH & INSTRUMENTS**
  - Instrument Panel Registers and Air Ducts
  - Heater Core Assembly
  - Evaporator
  - Compressor

- **AUDIO/NAVIGATION**
  - Radio (AM, AM/FM), Speakers, Cassette
  - Compass and Therm Readout Displays
  - Satellite Radio (Factory Installed)
  - Navigation System (Premium Sound Amplifier (Factory Installed))
  - Premium Sound Amplifier (Factory Installed)

- **REAR-VIEW & REAR DOOR**
  - Blind Spot Information System
  - Rearview Camera/Sensing System
  - Rain-Sensing Wipers
  - Power Window Motors/Regulators
  - Power Door Locks and Retainer Clips

- **INTERIOR**
  - Carpet, floor, and headlining, interior, leather, memory seat (if so equipped), glass (excluding windshield), door panels, and upholstery

**NEW VEHICLE PLANS**

- **TIME AND DISTANCE SELECTION**
  - 200,000 km
  - 160,000 km
  - 120,000 km
  - 100,000 km

- **VEHICLE PLANS**
  - 6 years/120,000 km
  - 6 years/100,000 km
  - 5 years/80,000 km
  - 4 years/60,000 km
  - 3 years/40,000 km

**THE ONLY COMPONENTS NOT COVERED BY PREMIUMCARE**

- Mechanical systems, other than those listed
- Body, trim, and other non-mechanical systems
- In-vehicle electronics
- Maintenance, accessories, and accessories (excludes replacement and repair)
Upgrade to PremiumCARE Plus! There’s a PremiumCARE Plus! plan that’s right for you:

- With four popular time and distance options to choose from,

Coverage begins at the expiration of the Basic Coverage of the New Vehicle Limited Warranty Warranty Start Date and zero kilometres. (whichever occurs first); time and distance travelled limitations are calculated from the time (from Warranty Start Date) or distance travelled (on the vehicle’s odometer) limitation. Coverage for eligible vehicles begins on the date of plan purchase and ends at the selected plan expiration.

**WHY FORD PROTECT?**

**Convenience**
- Service at Ford and Lincoln Dealers across Canada and U.S.

**Confidence**
- Coverage designed with Ford Technicians and original parts for superior fit, finish, performance.

**Value**
- Coverage is transferable* and may increase the resale or lease-end value of your vehicle.
- Provides you unexpected peace of mind.
- Flexible payment options – plans can be adjusted up to 30 days prior.

A smart way to protect your investment!

**THE ULTIMATE OWNERSHIP EXPERIENCE**

PremiumCare + FordCare

- Extended service plan for your vehicle that’s covered from the start.

Choose the $0 deductible option with a Ford Protect PremiumCARE Extended Service Plan. A smart way to protect your investment with PremiumCARE.

- 200,000 km
- 120,000 km
- 150,000 km
- 100,000 km
- 8 years
- 6 years
- 7 years
- 5 years
- 2018
- 2019
- 2020
- 2021
- 2022

The numbers speak for themselves:

- Choose the $0 deductible option with a Ford Protect PremiumCARE Extended Service Plan.
- The numbers speak for themselves.

**THE ULTIMATE EXTENDED SERVICE PLAN**

- Comprehensive Coverage
- First-Day Rental Vehicle Benefits
- Roadside Assistance
- Choose Your Deductible

The only plan 100% backed by Ford Motor Company of Canada, Limited. Expert service by Ford-trained Technicians.

- Ford Protect PremiumCARE Extended Service Plan.
- Coverage is transferable* and may increase the resale or lease-end value of your vehicle.
- Ford Protect PremiumCARE is the only plan with Ford-approved parts for superior fit, finish, performance.

- The only plan 100% backed by Ford Motor Company of Canada, Limited. Expert service by Ford-trained Technicians.

- Comprehensive Coverage
- First-Day Rental Vehicle Benefits
- Roadside Assistance
- Choose Your Deductible

Go further with PremiumCare! Enhance your ownership experience and protect your investment with PremiumCare.

*Transfer fee may apply.

Based on scheduled maintenance intervals and the applicable Operating Conditions set out in your vehicle’s Owner’s Manual and limited to the maximum number of service visits included in the selected plan. Components, plus all required scheduled maintenance.

Gender and age may be included in your finance contract for full plan details. Illustrations used in the brochure are for graphic representation only.

This brochure is only intended to provide limited general information about Ford Protect as certain restrictions, limitations, and exclusions apply. Plan availability, benefits and coverage may vary by province. See your participating Dealer for full plan details.

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24-hour Roadside Assistance | 1-800-665-2006

Design by Ford Built by Ford Protected by Ford

Choose Your Deductible
- Adjust the standard $100 deductible to $0 (new plans only), $250, $500, $750 or $1,000.
- Offers the option to convert an deductible to a disappearing deductible of $50, $200 or a “disappearing” deductible.

- Optional Rental Plus! upgrades benefits to $75/day, up to 10 days on a covered repair.
- Covers the parts and labour on over 1,000+ vehicle components, plus all required scheduled maintenance.

- Walmart® Gift Card (maximum) for up to 10 days on a covered repair.
- Roadside Assistance coverage beyond Warranty Roadside Coverage period.

- Extends complimentary Roadside Assistance coverage beyond Warranty Roadside Coverage.

- Covers towing, flat tire change, trip planning, emergency travel expense reimbursement, battery boost (excluding electric vehicles), winch out, lockout assistance, fuel delivery and more.†

- Choose the $0 deductible option with a Ford Protect PremiumCARE Extended Service Plan.

The only plan 100% backed by Ford Motor Company of Canada, Limited. Expert service by Ford-trained Technicians.

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Warranty Start Date

- Time and distance travelled limitations are calculated from the time (from Warranty Start Date) or distance travelled (on the vehicle’s odometer) limitation.

- Coverage for eligible vehicles begins on the date of plan purchase and ends at the selected plan expiration.

- The numbers speak for themselves!
- Choose the $0 deductible option with a Ford Protect PremiumCARE Extended Service Plan.

- The numbers speak for themselves.