### New Vehicle Plans

<table>
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<th>Time Periods Selection</th>
<th>Coverage Type</th>
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<tr>
<td></td>
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<td>First-Day Rental Vehicle Benefits</td>
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<td></td>
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</tr>
<tr>
<td></td>
<td>6 yrs/120,000 km</td>
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### Used Vehicle Plans

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<tr>
<td></td>
<td>4 yrs/80,000 km</td>
<td>First-Day Rental Vehicle Benefits</td>
</tr>
</tbody>
</table>

### Extended Service Plan

- Service at all Ford and Lincoln Dealers in Canada and the U.S.
- 100% Backed by Ford Motor Company of Canada, Limited

**Limit Out-of-Pocket Expenses**

- On covered repairs, you pay only the applicable deductible

**Genuine Ford Parts and Service**

- Repairs are made with Ford-approved parts
- Ford Factory Authorized Technicians

**24-Hour Roadside Assistance**

- For 24-hour roadside assistance, call 1-800-561-7600

**First-Day Rental Vehicle Benefits**

- Provides coverage for up to 10 days of rental reimbursement for covered repairs

**Coverage is Transferable**

- PremiumCARE is transferable and may increase the resale value if you sell your vehicle

**Easy Financing**

- May be included in your finance contract in most cases

**Peace of Mind Protection**

- An investment in protecting your investment for only pennies per day

### TRAVELLING WELL WITH PREMIUMCARE

- Ford ESP provides coverage for up to 10 days of rental vehicle reimbursement on a per-incident basis under the Basic Coverage. Coverage of the New Vehicle Limited Warranty or your ESP will end whichever occurs first. For Ford, Lincoln, or Mercury vehicles with remaining Basic Coverage under the New Vehicle Limited Warranty, coverage begins at the expiration of the Basic Coverage of the New Vehicle Limited Warranty.

### First-Day Rental Vehicle Benefits

- PremiumCARE provides coverage for up to 10 days of rental vehicle reimbursement on a per-incident basis under the Basic Coverage. Coverage of the New Vehicle Limited Warranty or your ESP will end whichever occurs first. For Ford, Lincoln, or Mercury vehicles with remaining Basic Coverage under the New Vehicle Limited Warranty, coverage begins at the expiration of the Basic Coverage of the New Vehicle Limited Warranty.

### Deductible Options

- PremiumCARE has a $100 standard deductible. $0*, $50, $200, and “Disappearing” deductible options are available.

### Residential Assistance

- For 24-hour roadside assistance, call 1-800-561-7600
- Emergency Towing
- Emergency Towing (including electric batteries)

### Optional Rental Plus Vehicle Benefit*

- Optional rental coverage is available up to $675/day for up to 30 days for a repair covered by the Basic Coverage under the New Vehicle Limited Warranty or your PremiumCARE.

### Complement your PremiumCARE with FMPP*

- By combining PremiumCARE with FMPP, you will benefit from Ford’s full-service coverage with over 1,000 components covered, along with labour and maintenance, as outlined in your Owner’s Guide. You can rest easy knowing that this combination of plans is the most popular choice, with over a third of Ford ESP customers choosing PremiumCARE with FMPP for their Dealer for details.

---

*New Plans only.
FOR NEW PLANS

NEW VEHICLE PLANS

<table>
<thead>
<tr>
<th>Time Period Selection</th>
<th>Warranty Coverage</th>
<th>Time Period Selection</th>
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<tr>
<td>120,000 km</td>
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FOR USED PLANS

NEW VEHICLE PLANS

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<td>120 months</td>
<td>180,000 km</td>
<td>180 months</td>
</tr>
</tbody>
</table>

Extended Service Plan

Service at all Ford and Lincoln Dealers in Canada and the U.S.

100% Backed by Ford Motor Company of Canada, Limited

Limit Out-of-Pocket Expenses

On covered repairs, you pay no additional out-of-pocket expenses.

Genuine Ford Parts and Service

Repairs are made with genuine Ford parts. Non-Ford parts are not covered.

24-Hour Roadside Assistance

For 24-hour roadside assistance, call 1-800-665-2006.

First-Day Rental Vehicle Benefits

Provides coverage for up to 10 days of rental reimbursement for accidental damage.

Coverage is Transferable

PremiumCARE is transferable and may increase the resale value of your insured vehicle.

Easy Financing

May be included in your finance contract in most cases.

Peace of Mind Protection

An extended warranty protects your investment for only pennies per day.

Extended Service Plan

Peace of Mind Protection

An extended warranty protects your investment for only pennies per day.

This brochure is intended to provide general information about Ford ESP. For certain instructions, limitations, and exceptions apply. Plan availability, benefits, and coverage may vary by province. See your participating Dealer for details.

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T/L A.R.C. © FORD OF CANADA 2015
PREMIUM CARE
Includes ROADSIDE ASSISTANCE
1000+

COVERED COMPONENTS

ENGINE
• Electrical Delco® Alternators
• Electrical Delco® Generators
• Cylinder Heads
• Cylinder Head Gasket
• Diesel Fuel Pump
• Electric Fuel Pump
• Engine Coolant
• In-Line Fuel Filters
• Thermostat
• Radiator (Factory Installed)
• Coolant (Factory Installed)
• Headlights, Tail Lights, Turn Signals, Parking Lights, License Plate Light (Factory Installed)

TRANSMISSION
• Transmission (Electric) Includes ROADSIDE ASSISTANCE
• Transfer Case (Including All Internal Parts)
• Torque Converter
• Release Hubs and Bearings

TRANSMISSION
• Water Pump
• Timing Chain (Gears or Belt)
• Thermostat
• Seals and Gaskets
• PCM Module
• Oil Pan
• Ignition Coil and Ignition Switch
• Harmonic Balancer and Bolt
• Fuel Tank and Metal Lines
• Cylinder Block
• Internal Parts
• Bearings

STEERING
• Transmission Linkage
• Transformers (Electric)
• Transmission (Electric) Front Drive Axle
• Gearbox
• Gearbox Shifting Linkages and Clutch

STEERING
• Anti-Lock Brake System
• Anti-Lock Brake Module and Sensors
• Brake Booster (Power)
• Controls
• Transmission (Electric) Interior Components (Including All Internal Parts)
• Brakes (Foot & Reservoir)
• Brakes (Foot & Rear)
• Brake Line Housing and Air Brake Housing for ASD (Including All Internal Parts)
• Air Brake Line Housing and Air Brake Housing for ASD (Including All Internal Parts)
• Air Brake Line Housing and Air Brake Housing for ASD (Including All Internal Parts)

FRONT WHEELS
• Wheels, Tires, and Suspension
• Brakes (Foot & Rear)
• Front Drive Axle and Rear Axle
• Front Drive Axle and Rear Axle
• Rear Axle
• Brake System (Electric)
• Brake System (Electric)
• Brake System (Electric)

TURBOCHARGED
• Turbocharger

SUSPENSION
• Shock Absorbers
• Strut (Shock Absorber)
• Strut (Shock Absorber)
• Strut (Shock Absorber)

AIR CONDITIONING
• A/C Compressor
• A/C Control Panel
• A/C Condenser
• A/C Evaporator
• A/C Fan Motor
• A/C Heater Control
• A/C Instrument Panel

POWERTRAIN
• Power Steering Pump
• Power Steering Pump
• Power Steering Pump
• Power Steering Pump

AIR FUEL MIXTURE
• Engine Coolant
• Engine Coolant
• Engine Coolant

DRIVE SYSTEM
• Engine Coolant
• Engine Coolant
• Engine Coolant

STARTER
• Starter Motor

AIR BAGS
• Air Bag System
• Air Bag System
• Air Bag System

SAFETY
• Air Bag System
• Air Bag System
• Air Bag System

SECURITY
• Security System
• Security System
• Security System

ENTERTAINMENT
• In-Dash Navigation System
• In-Dash Navigation System

INTERIOR
• Exposed Glass and Fixed (Non-moving) Body Parts
• Exposed Glass and Fixed (Non-moving) Body Parts
• Exposed Glass and Fixed (Non-moving) Body Parts

These Are The Only Components Not Covered By PremiumCare.
Used Vehicle Plans

<table>
<thead>
<tr>
<th>Coverage</th>
<th>Time</th>
<th>Distance</th>
</tr>
</thead>
<tbody>
<tr>
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<tr>
<td>6 years/100,000 km</td>
<td>7 yrs/100,000 km</td>
<td>7 yrs/60,000 km</td>
</tr>
</tbody>
</table>

**Notes:**
- NOTE: TRAPS & OVERPRINTS ARE NOT APPLIED
- NOTE: and no such transfer or sublicense is effected hereby. In the event of any modification, the receiving party is required ... same and any use of the fonts/images outside of a license from the owner is at your own risk.

**USED VEHICLE PLANS**

- Coverage begins at the time of plan purchase and ends at the expiration of the Basic Coverage under the New Vehicle Limited Warranty, coverage begins at the time vehicle is delivered to the customer (whichever occurs first).
- For Ford, Lincoln, or Mercury vehicles with remaining Basic Coverage under the New Vehicle Limited Warranty, coverage begins at the time the Basic Coverage under the New Vehicle Limited Warranty expires.
- NOTE: You are solely responsible for providing CARFAX Canada with the VIN of the vehicle you wish to purchase.

**NEW VEHICLE PLANS**

- Coverage begins at the time of plan purchase and ends at the time vehicle is delivered to the customer (whichever occurs first).
- For Ford, Lincoln, or Mercury vehicles with remaining Basic Coverage under the New Vehicle Limited Warranty, coverage begins at the time the Basic Coverage under the New Vehicle Limited Warranty expires.
- NOTE: You are solely responsible for providing CARFAX Canada with the VIN of the vehicle you wish to purchase.

This brochure is intended to provide general information about Ford ESP as certain features may vary by province. See your participating Dealer for details.

**PremiumCARE**

- Provides coverage for up to 5 days of rental reimbursement for covered repair.
- Coverage is Transferable. PremiumCare is transferable and may increase the resale value if you sell your vehicle.
- Easy Financing is available to help protect your investment for only pennies per day.

**Peace of Mind Protection**

- First-Day Rental Vehicle Benefits
- 24-Hour Roadside Assistance
- Extended Service Plan
- ----- Ford Roadside Assistance offers you extended time and distance terms that extend beyond the complimentary warranty roadside coverage. Original ESP roadside assistance covers the following services:
  - Towing
  - Flat Tire Change
  - Lockout Assistance
  - Jump Starting
  - Emergency Tires Expired/Roadside
  - Battery Boosting (excluding electric batteries)

**TRAVELLING WELL WITH PREMIUMCARE**

When you decide to purchase or lease your vehicle, you want the peace of mind that your purchase is protected for the road ahead. Having a PremiumCARE Plan helps to protect your against unexpected repair bills, thanks to the additional coverage of over 1,000 vehicle components.

**ROADSIDE ASSISTANCE**

First ESP roadside assistance is available to you and your vehicle if you are a Ford Certified Pre-Owned (CPO) vehicle owner or if you are a Ford, Lincoln, or Mercury vehicle owner with remaining Basic Coverage under the New Vehicle Limited Warranty. The coverage includes up to 10 days of rental reimbursement for covered repair, roadside assistance for a covered repair, and 24-hour roadside assistance.

**Easy Financing**

- First-Day Rental Vehicle Benefits
- 24-Hour Roadside Assistance
- Extended Service Plan

**PREMIUM CARE**

- Easy Financing is available to help protect your investment for only pennies per day.

**Peace of Mind Protection**

- First-Day Rental Vehicle Benefits
- 24-Hour Roadside Assistance
- Extended Service Plan

**PremiumCARE**

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**Ford ESP Roadside Assistance**

- Extended Service Plan
- ----- Ford Roadside Assistance offers you extended time and distance terms that extend beyond the complimentary warranty roadside coverage. Original ESP roadside assistance covers the following services:
  - Towing
  - Flat Tire Change
  - Lockout Assistance
  - Jump Starting
  - Emergency Tires Expired/Roadside
  - Battery Boosting (excluding electric batteries)

**FIRST-DAY RENTAL VEHICLE BENEFITS**

- PremiumCARE provides coverage for up to 30 days of rental vehicle reimbursement on all cars covered under the Plan. Coverage of the New Vehicle Limited Warranty or your ESP. You will be reimbursed up to a maximum of $75/day for (50$ for Lincoln vehicles) for up to 30 days! See your Dealer for full Rental Vehicle Benefit details.

**OPTIONAL RENTAL PLUS VEHICLE REIMBURSEMENT**

- Optional First-day rental coverage is available up to $75/day for up to 30 days for a repair covered by the Basic Coverage under the New Vehicle Limited Warranty or your PremiumCARE.

**DEDUCTIBLE OPTIONS**

- PremiumCARE has a $100 standard deductible. $0*, $50, $200, and “Disappearing” deductible options are available.

**GO FOR THE PLUS!**

- By selecting a PC Plus! plan, you get all the advantages that PC Plan has to offer – specifically everything that PremiumCARE covers, PLUS a $0 deductible and first-day rental Plus! coverage up to $75/day for up to 30 days and standard options. Lighting coverage is also part of the plan: all light bulbs, lamps, headlamps – including LED and HID lamps and headlamps – are covered. Ask your Dealer for details.

**COMPLEMENT YOUR PREMIUMCARE WITH FMPP**

- By combining PremiumCARE with FMPP, you will benefit from Ford’s turnkey coverage with over 1,000 components covered, along with labour and maintenance, as outlined in your Owner’s Guide.

- You can rest assured knowing that this combination of plans is the most popular choice, with over a third of Ford ESP customers choosing PremiumCARE with FMPP! Ask your Dealer for details.

*New Plans only*
### NEW VEHICLE PLANS

<table>
<thead>
<tr>
<th>TIME</th>
<th>DISTANCE</th>
<th>SELECTED</th>
<th>PRICE</th>
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<tr>
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<td>Premium+</td>
<td>$1,500</td>
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<td>24 hr</td>
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<td>Premium+</td>
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### USED VEHICLE PLANS

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