PremiumCARE
EXTENDED SERVICE PLAN

Choose Your Deductible

• $0 deductible
• First-day rental vehicle benefits up to $75/day
• $0 deductible
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• $0 deductible
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• $0 deductible
• First-day rental vehicle benefits up to $75/day

Upgrade to PC Plus! and benefit from all that PremiumCARE has to offer, plus:

Go For The Plus!

There's a PC Plus! plan that's right for you:

With four time and distance options to choose from,

Comprehensive coverage available!

Take your journey to the next level with the most comprehensive extended service plan.

• Flexible payment options – plan costs
• Shields you from unexpected repairs with comprehensive extended service plan.
• Coverage is transferrable* and may increase the resale or lease-end value of your vehicle
• Expert service by Ford-trained Technicians
• Service at all Ford and Lincoln Dealers

Value
• The only plans 100% backed by Ford Motor Company of Canada, Limited
• Using Ford-approved parts for superior fit, finish and performance
• Shields you from unexpected repairs with comprehensive extended service plan.

Confidence
• Service at all Ford and Lincoln Dealers
• Coverage is transferrable* and may increase the resale or lease-end value of your vehicle
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Convenience
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WHY FORD PROTECT

• Flexible payment options – plan costs
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• Coverage is transferrable* and may increase the resale or lease-end value of your vehicle
• Expert service by Ford-trained Technicians

*New plans only.
†When the $0 deductible option is chosen.

By combining PremiumCARE with a Ford Maintenance Protection Warranty (NVLW) when PremiumCARE plan time/distance exceeds NVLW coverage period.

Extends complementary Roadside Assistance coverage beyond the basic New Vehicle Limited Warranty (NVLW) when PremiumCARE plan time/distance exceeds NVLW coverage period.

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BUILT • PROTECTED FORD • PROTECTED FORD • BUILT •

• Covers towing, flat tire change, trip planning, • Optional Rental Plus! * upgrades benefits to $75/day • Rental vehicle reimbursement of up to $30/day • Vehicle Benefits for up to 10 days on a covered repair • Front / Rear headlamps, including LED and HID • $2,335 estimated repair cost for 2015 Explorer • $0 deductible • First-day rental vehicle benefits up to $75/day • $0 deductible • First-day rental vehicle benefits up to $75/day • $0 deductible • First-day rental vehicle benefits up to $75/day • $0 deductible • First-day rental vehicle benefits up to $75/day • $0 deductible • First-day rental vehicle benefits up to $75/day

See your Owner's Manual) and coverage of 8 wear items.

24-hour Roadside Assistance | 1-800-665-2006

participating Dealer for full plan details. Illustrations used in the brochure are for graphic representation only.

limitations, and exclusions apply. Plan availability, benefits and coverage may vary by province. See your Ford dealer for full details.

This brochure is only intended to provide limited general information about Ford Protect as certain restrictions,
FOG DESIGNED | FORD BUILT | FORD PROTECTED

GO FURTHER WITH PREMIUM CARE
Enhance your ownership experience and protect your investment with Premium CARE – Ford's most comprehensive extended service plan.

Choose the $0 deductible option with a PremiumCARE Extended Service Plan.

The numbers speak for themselves*:

 scrupulous research and development.

First-Day Rental Vehicle Benefits
- Rental vehicle reimbursement of up to $30/day for up to 10 days on a covered repair
- Optional Rental Plus!* upgrades benefits to $75/day for up to 10 days

Roadside Assistance
- Coverage including: full-time change, trip planning, assistance with flat tire change, vehicle tow, battery boost (excluding electric batteries), emergency travel expense reimbursement, and more.

Comprehensive Coverage
- Coverage includes: parts and labor on over 1,000+ vehicle components, plus all required scheduled maintenance (as outlined in your Owner's Manual) and coverage of 8 wear items.

FORD PROTECT PREMIUM

*Transfer fee may apply.

Value
- Expert service by Ford-trained Technicians
- Service at all Ford and Lincoln Dealers
- Extended component coverage
- The only plans 100% backed by Ford Motor Company of Canada, Limited
- Coverage is transferrable* and may increase in your ownership experience and protect your investment with the extended service plan.

Convenience
- Flexible payment options – plan costs
- Coverage is transferrable* and may increase
- Protection plans can be transferred at any participating Dealer for full plan details. Illustrations used in the brochure are for graphic representation only.

Confidence
- Service at all Ford and Lincoln Dealers
- Extended component coverage
- The only plans 100% backed by Ford Motor Company of Canada, Limited
- Coverage is transferrable* and may increase
- Protection plans can be transferred at any participating Dealer for full plan details. Illustrations used in the brochure are for graphic representation only.

*Transfer fee may apply.

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The numbers speak for themselves*

Choose the $0 deductible option with a PremiumCARE Extended Service Plan.

The numbers speak for themselves*:

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- Coverage includes: parts and labor on over 1,000+ vehicle components, plus all required scheduled maintenance (as outlined in your Owner's Manual) and coverage of 8 wear items.
Go For The Plus!
Upgrade to PC Plus and benefit from all that PremiumCARE has to offer plus:
- First day rental vehicle benefits up to $75/day for up to 10 days
- $0 deductible
- Lighting coverage of all light bulbs, lamps and fans
- Front and rear cooling system (if equipped and HD

With four time and distance options to choose from, there’s a PC Plus plan that’s right for you.

<table>
<thead>
<tr>
<th>TIME</th>
<th>DISTANCE</th>
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<tbody>
<tr>
<td>3 years</td>
<td>200,000 km</td>
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<td>100,000 km</td>
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Choose Your Deductible
Adjust the standard $500 deductible to $0 (new plans only), $10, $200 or a “disappearing” deductible.

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**ENHANCE YOUR COVERAGE**

Total peace of mind in the knowledge that Ford’s comprehensive coverage is available.

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**BATTLEFIELD**

- Printing Stations: 4
- Finishing/Coating: Other:
  - 2-sided: 4 folds
  - 19" x 8.5"

**Prepress**

**Print Method**: Offset

**Process Magenta**

**Job Code**: FOR-67052 (Screen)

**Job Description**: Process Black

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**PLEASE READ PRIOR TO FINAL PRODUCTION**

**Client**: Ford of Canada Ltd.

**Contact**: Museo Sans, Antenna.

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**Adjust the standard $100 deductible to $0 (new plans only), Choose Your Deductible**

**Upgrade to PC Plus!** and benefit from all that PremiumCARE has to offer, plus:

- First day rental vehicle benefits up to $75/day for up to 10 days
- $0 deductible
- Lighting coverage of all light bulbs, lamps and fans
- Front and rear cooling system (if equipped and HD

With four time and distance options to choose from, there’s a PC Plus plan that’s right for you.

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**24-hour Roadside Assistance | 1-800-665-2006**

---

**YOU COVERAGE ENHANCE**

- Lighting coverage of all light bulbs, lamps and fans
- Front and rear cooling system (if equipped and HD

**Why for only pennies per day!**

A smart way to help protect your investment

**Flexible payment options – plan costs**

**Shields you from unexpected repairs with**

**Coverage is transferrable** and may increase

**The only plans 100% backed by**

**Ford Motor Company of Canada, Limited**

**Convenience**

May be included in your finance contract

**Limited** and exclusions apply. Plan availability, benefits and coverage may vary by province. See your Owner’s Manual) and coverage of 8 wear items.

**Plan, you benefit from Ford's ultimate coverage of 1,000+ vehicle components, plus all required scheduled maintenance (as outlined in your Owner's Manual) and coverage of 8 wear items.**

**THE ULTIMATE OWNERSHIP EXPERIENCE**

**THE ULTIMATE PROTECTED**

**CARE**

**PREMIUM**

**ENHANCE**

**ENHANCE YOUR COVERAGE**

Total peace of mind in the knowledge that Ford’s comprehensive coverage is available.

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**MARCH 2016 | SBR-FP16-01EN**

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**WHY FORD PROTECT?**

**Convenience**
- Serviced at all Ford and Lincoln Dealers across Canada and U.S.

**Confidence**
- Covers repairs from Ford-trained Technicians and uses Ford-approved parts for superior fit, finish, and performance.
- Provides up to 10 days of rental vehicle benefits.

**Value**
- Coverage is transferable and may increase the resale value of your vehicle.
- Offers you peace of mind with complimentary roadside coverage.
- Provides payment options - no costs up to 10 days of rental vehicle benefits.

A smart way to help protect your investment for only pennies per day!
**Premium CARE**

*Carpet, dash pad, headliner, knobs, rearview mirror (glass and housing), trim and upholstery.*

**Exterior**
- Service adjustments
- Glass and fixed (non-moving) body parts
- Bumpers
- Glass
- Mouldings
- Ornamentation
- Paint
- Rust
- Weatherstrips
- Wheels
- Wheel studs
- Wheel covers and ornaments
- Convertible top and bow
- Fabric
- Liners
- Fasteners

**Mechanical**
- Transmission Linkage
- Transmission Case
- Transfer Case (Including All Internal Parts)
- Transmission
- Water Pump
- Variable Camshaft Timing (VCT) Phasers
- Valve Covers (Factory Installed)
- Turbocharger/Supercharger Unit
- Thermostat
- Seals and Gaskets
- Radiator and Fan (Clutch or Motor)
- Powertrain Control, Sensors, Actuator
- Oil Pump
- Oil Pan
- Manifold and Bolts
- Manifold (Exhaust and Intake)
- Ignition Coil and Ignition Module
- and Metal Fuel Lines
- Gas and Diesel Fuel Injectors
- Flywheel
- Diesel Injector Pump
- Cylinder Heads

**Transmission**
- Manual and Power (Including All Internal Parts)
- Steering Column
- Seals and Gaskets
- Power Steering Actuator
- Power Steering Pump/Electric
- Idler Arm
- Column Lock (Tilt Wheel)

**Rear-Wheel-Drive Axle**
- Rear Axle Housing for AWD (Including All Internal Parts)
- Driveshaft
- Front Axle Housing for 4x4 (Including All Internal Parts)
- Drive Axle Housing and Axle Shafts

**Brakes**
- Anti-lock Brake Module and Sensors
- Parking Brake and Parking Brake Actuator (Electric)
- Rear Window Power Sunshade
- Backup Lights (Not Glass Damage or Breakage)
- Power Mirrors (Not Glass Damage or Breakage)
- Remote Keyless Entry System (Factory Installed)
- Keyless Entry System (Factory Installed)
- Key, SecuriLock® (Excluding Lost or Damaged Key)
- Intelligent Oil Life Monitor System (Factory Installed)
- Adaptive or High Intensity Headlamp
- Blind Spot Information System
- MyKey®
- Forward Sensing System
- Intelligent 4WD Systems
- Electronic Ignition Module
- Touch® (Excludes Software Upgrades)
- SOS Post-Crash Alert System
- Reverse Camera/Sensing System
- Rain-Sensing Wipers
- Auto Lock and Auto Unlock System
- Passive Anti-Theft Ignition System
- Auto-Levelling Suspension System
- Power Running Boards
- Starter Motor Solenoid (Electrical and Mechanical)
- Rear Window Power Sunshade
- Temperature Sensors (Engine Coolant, Vehicle Interior)
**NEW VEHICLE PLANS**
A 6A/P/F/C Plan at the plan intervals.

<table>
<thead>
<tr>
<th>TIME AND DISTANCE SELECTION</th>
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<tbody>
<tr>
<td>6 months/10,000 km</td>
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**NEW VEHICLE PLANS**
Certified Pre-Owned vehicles are eligible for longer term plans* starting at 5 years/100,000 km to 8 years/200,000 km.

**NEW VEHICLE PLANS**
+ Add PC Plus! at these plan intervals.

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**NEW VEHICLE PLANS**
* Applies to CPO (Certified Pre-Owned) vehicles only.

For additional details, please visit www.ford.com/preowned.

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